



The Quarterly from JSB

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THE B SCHOOL

JANSONS SCHOOL OF BUSINESS

Approved by AICTE & Affiliated to Bharathiar University
An ISO 9001:2008 Certified & NBA-AICTE Accredited Institution

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[Best B-School Survey, 2013]

VISION

To be a world class Business School developing competent and committed managers & entrepreneurs driven by values.

QUALITY POLICY

JSB is committed to provide a learning environment of a high order to students in Management Science and transform them to be Competent, Skillful and Professional in serving the industry worldwide.

MISSION

To enhance learning through experimentation and exploration by preserving eternal values.

JSB is a member of AACSB

[The Association to Advance Collegiate Schools of Business]

Chairman-Speak



Rtn. MPHF. T.N. Natarajan

What we do for ourselves dies with us.
What we do for others and the world remains and is immortal.

- *Albert Pine*

To help each other when there is a need, is one of the hallmarks of the human species. Lap up every opportunity that you get to do your little bit for others – even when it means losing your own opportunity.

Any act, done with no expectation of return, will make a huge difference to us and to others. It is one of the good habits to always keep the other person's interest in front of you. Being a good person never goes out of fashion!

Wish You All The Best !!!

Academic Activities of Faculty Members

Prof R Palaniswamy

Article Published (co-authored with Prof S Thiriveni Sripriya): "A Study on the Level of Employee Satisfaction at TV Sundaram Iyengar and Sons", Gyan Management, Volume 8, Issue 1, Jan-Jun, 2014.

Prof K R Senthivelkumar

Article Published (in Tamil): "Oru Porul Brandaga Mara Thaguthi Peruvathu Eppothu?" in the Guest Column 'Brand' in The Hindu (Tamil), April 10, 2014.

Prof K Srinivasan

Article Published (in Tamil): "Titan Zoop- Kuzhandaigalal Gudhookala Valarchi", in The Hindu (Tamil), June 15, 2014.

Prof C Suriyaprakash

Workshop Attended: International workshop for practitioner coaches on Leadership for Large Scale Change on "Stewardship for New Emergence", organised by Tata Institute of Social Sciences, Mumbai at Auroville, Tamil Nadu, April 4-7, 2014

Workshop Facilitated: "Wisdom Leadership", National Transactional Analysis Conference (Theme: Power of Now), Institute for Counselling and Transactional Analysis, Thiruvananthapuram, May 2-4, 2014

Keynote Delivered: "Wisdom Leadership: Anchoring in the Now", National Transactional Analysis Conference (Theme: Power of Now), Institute for Counselling and Transactional Analysis, Thiruvananthapuram, May 2-4, 2014

Workshop Attended: "Social Sciences Research Tools & Techniques: A Practical Approach", South Asian Association of Transactional Analysts, Bangalore, May 29-30, 2014

Course Facilitated: Diploma in Counselling (TA & NLP), Dhaka, Bangladesh, organized by Ain-o-Salish Kendra, Dhaka, Bangladesh and Asha Counselling and Training Services, Coimbatore, June 4-12, 2014

Prof S Thiriveni Sripriya

Article Published (co-authored with Prof R Palaniswamy): "A Study on the Level of Employee Satisfaction at TV Sundaram Iyengar and Sons", Gyan Management, Volume 8, Issue 1, Jan-Jun, 2014.

We welcome your views / suggestions:

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