



## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is being executed on 22.08.2023 for engaging students in Volunteering activities

### **BETWEEN**

Jansons School of Business, Coimbatore having its registered office at Jansons School of Business, Karumathampatti, Coimbatore – 641 659, Tamil Nadu represented by Dr. A.G.V. Narayanan.

#### AND

BHUMI is one of India's largest independent youth volunteer non-profit organizations, having its registered office at 3/2, Karpaga Vinayagar Koil St, Mela Ilandaikulam, Alandur, Chennai, Tamil Nadu 600 016 represented by Mr. Satheesh Ravi, Sr. Manager - Programmes, Catalyse - BHUMI

#### PURPOSE:

This Memorandum of Understanding serves to define the roles and responsibilities of both parties in collaborating on social causes. Our joint aim is to actively involve the students of Jansons School of Business, Coimbatore by establishing a Bhumi Club within the college and jointly coordinating Mega volunteering campaigns and Volunteering projects.

Both parties mutually agree to perform as per the terms and conditions mentioned below.

### RESPONSIBILITIES OF BHUMI:

- Fostering and facilitating volunteering within the Jansons School of Business, Coimbatore campus to support diverse social causes.
- Bhumi will support in strategizing, planning, implementing Mega Volunteering Events through virtual and in-person sessions.
- The Bhumi team will aid students by involving corporate partners in delivering mentorship programs.

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- The Bhumi team will aid students by involving corporate partners in delivering mentorship programs.
- Bhumi team will provide a communication toolkit to student leaders for volunteer recruitment.
- Support student leaders to streamline data collection.
- Bhumi will support in ideation of the project and/or provide readymade project templates.
- Issuing a Certificate of Participation upon the successful completion of every Mega Volunteering Events.
- Mentoring sustainable social projects at Jansons School of Business, Coimbatore.
- Promoting the volunteering activities/events done with Jansons School of Business, Coimbatore in Bhumi's Social Media handle.

# RESPONSIBILITIES OF JANSONS SCHOOL OF BUSINESS, COIMBATORE

- The college faculty assume responsibility for forming the Bhumi Team within the college.
- Encourage students to actively participate in volunteering activities and fulfill their commitments.
- Support Bhumi in recruiting student leaders for your Bhumi club.
- Student leaders are expected to set up projects/events across causes.
- Support student leaders to execute the activities and share back impact.
- Promoting BHUMI's activities/events done by Jansons School of Business, Coimbatore, through social media.
- Providing support from the college's Social Clubs wherever possible for activities organized.
- Use Bhumi's portal and processes to report back data after your events and projects to share impact and other data that is relevant to the event.

**DURATION:** The tenure of the MoU would be for a period of one year from the date of execution (i.e., 22/08/2024 to 22/08/2025).

The MoU stands canceled after the expiry of one year and shall be open for renewal if the parties agree to do so.

Any amendments or modifications to this MoU shall be made in writing and duly signed by both parties.

The MoU may be terminated/suspended by either party only after giving 2 months prior notice.

Any dispute or grievances between BHUMI and Jansons School of Business, Coimbatore shall be addressed and settled mutually.

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For Jansons School of Business, Coimbatore

22/08/24

Dr. A G V Narayanan



Director

Jansons School of Business, Coimbatore

Mr. Satheesh Ravi

For Bhumi

Sr. Manager - Programmes

Bhumi

Date: 22.08.2024 Place: Chennai

Witnesses: Keerthana Madhu, Lead - Bhumi College Clubs