

Elevate Your  
Business Acumen with our

# NEW MBA SPECIALIZATION IN

## Analytics



## Transform Data into Strategic Advantage with our Innovative MBA Specialization in Analytics

In an age where data is often called the 'new oil', the ability to harness and interpret this valuable resource is essential for driving business success. We are excited to introduce our new MBA specialization in Analytics, designed to empower the next generation of business leaders with the expertise needed to unlock the full potential of data.

### The Competitive Advantages of an Analytics-Focused MBA

- **Make Data-Driven Decisions** : Master analytics to drive strategic business decisions.
- **Robust Curriculum** : Learn data visualization, statistical analysis, and predictive modelling.
- **Expert Faculty** : Gain insights from leading industry professionals and academic experts.
- **Hands-on Experience** : Tackle real-world projects and use cutting-edge analytics tools.
- **Career Boost** : Access high-demand roles like Data Analyst and Chief Analytics Officer.
- **Integrated Learning** : Combine analytics with core business disciplines for a holistic view.
- **Cutting-Edge Technology** : Master the latest tools and technologies, including data visualization and machine learning.
- **Global Perspective** : Prepare for international data challenges with a focus on global trends.

### Be a Pioneer in the Analytics Revolution

Our MBA specialization in Analytics is crafted for ambitious individuals who are ready to leverage the power of data to lead and innovate.

**Empower your future with Analytics.**

**Unlock the power of data and drive your career forward!**



THE B SCHOOL

## JANSONS SCHOOL OF BUSINESS

(AUTONOMOUS)

Approved by AICTE | Affiliated to Bharathiar University | Accredited by NBA



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