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Govt. Reference No.(GRN) : KL034311293202425E  
 Purpose : Agreement or memorandum of an agreement - if not otherwise provided for  
 Amount of Stamp Paper Purchased in Numeral : ₹ 200  
 Amount of Stamp Paper Purchased in Words : Rupees Two Hundred  
 Stamp Paper Purchased on : 24/01/2025  
 First Party Name : i miRa Knowledge Solutions  
 First Party Address : 1A Heera Gate Near DPI Junction Thycaud Thiruvananthapuram  
 Second Party Name : Jansons School of Business  
 Second Party Address : Coimbatore  
 Vendor Code & Name : 02021946 - Raveendran Nair M.  
 Treasury Code & Name : 0202 - Sub Treasury Neyyattinkara

Please write or type below this line

**MEMORANDUM OF UNDERSTANDING**

**BETWEEN**

**JANSONS SCHOOL OF BUSINESS**

**TAMILNADU, INDIA**

**AND**

**I-MIRA KNOWLEDGE SOLUTIONS, TRIVANDRUM**



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**M. RAVEENDRAN NAIR**  
**VENDOR**  
**NEYYATTINKARA**

## MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called the 'MOU') is entered into on 27th January 2025 between the **Jansons School of Business (JSB), The First Party** represented herein by its Dr. A.G.V. Narayanan, The Director, JSB (hereinafter referred to as '**First Party**'), the institution with expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators, and assigns).

AND

**i-miRa Knowledge Solutions, The Second Party** and represented herein by its Director, Veena Pravin, (hereinafter referred to as "**Second Party**"), a company with expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators, and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party')

### WHEREAS:

- A) First Party is a Higher Educational Institution named Jansons School of Business
- B) The First Party & Second Party believe that collaboration and cooperation between themselves will promote more effective use of each of their resources and provide each of them with enhanced opportunities.
- C) The parties intend to cooperate and focus their efforts on cooperation within the areas detailed below:
  - (i) *Internships & projects support for graduates and postgraduate students*
  - (ii) *Upskilling of faculty and students through in-market-demand courses*
  - (iii) *Help bridge the gap between industry and academia through joint events or other association forms.*

- D) Both Parties, being legal entities in themselves, desire to sign this MOU to advance their mutual interests.
- E) **i-miRa Knowledge Solutions**, the Second Party, is engaged in providing business solutions through its different platforms i.e., Passionate in Marketing, MaxEd and MaxUpskill.

#### **RELATIONSHIP BETWEEN THE PARTIES:**

It is expressly agreed that **First Party** and **Second Party** are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under this MOU to make agreements of any kind in the name of or binding upon the other Party, pledge the other Party's credit, or extend credit on behalf of the other Party.

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at the District Head Quarters of the First Party. This undertaking is to be construed by Indian Law with exclusive jurisdiction in the Courts of Coimbatore District.

#### **VALIDITY:**

This Agreement will be valid for one year from the date of creation until it is expressly terminated by either Party on mutually agreed terms, during which period **i-miRa Knowledge Solutions**, the Second Party will take effective steps for implementation of this MOU. Any act on the part of **i-miRa Knowledge Solutions**, the Second Party after the termination of this Agreement by way of

communication, correspondence etc., shall not be construed as an extension of this MOU.

Both Parties may terminate this MOU upon 30 calendar days notice in writing. In the event of Termination, both parties must discharge their obligations.

For Jansons School of Business



Authorized Signatory

For i-miRa Knowledge Solutions



Authorized Signatory

Jansons School of Business	i-miRa Knowledge Solutions
Karumathampatti, Coimbatore	1A, Heera Gate, Near DPI Junction, Thycaud, Thiruvananthapuram -695014, Kerala
director@jsb.ac.in	maxedlearn@maxed.in
www.jsb.ac.in	www.imiracorp.com

Witness 1:



Dr. Sridevi. K.B

Professor

Jansons School of Business

Witness 2:



Mr. Arun. K. Nair

Branch Manager

Max Ed